

RESOLUTION 13-004

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM,
IDAHO, ESTABLISHING GOALS FOR THE CITY.**

WHEREAS, the City Council of the City of Ketchum is committed to the continuing advancement and improvement of the community, City and City services; and

WHEREAS, the City Council has met in special session with the City Administrator and Community and Economic Development Director to establish City goals; and

WHEREAS, Exhibit "A", attached hereto, is a list of the above referenced goals as determined by the City Council;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO AS FOLLOWS:

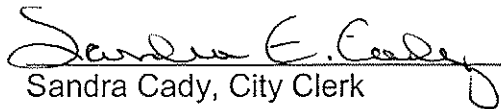
Section 1: The Ketchum City Council hereby approves the list of goals as provided in Exhibit "A".

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO, AND APPROVED BY THE MAYOR THEREOF THIS 19th DAY OF FEBRUARY, 2013.



Randy Hall, Mayor

ATTEST:



Sandra Cady, City Clerk

EXHIBIT A
Resolution 13-004
2012 COUNCIL GOALS

Ongoing Goals:

- Maintain industry-recommended fund balances
- Conduct a spring budget planning session
- Execute LOT collection policy
- Complete other budgeted projects such as Comprehensive Plan, EA for Whitewater Park, Broadband Strategic Plan

Short-Term

1. **Build sidewalks and increase street lighting for pedestrian safety**
2. **Underground Power Lines**
3. **Communications**
 - a) Conduct Community Survey
 - b) City Newsletter
 - c) Municipal Videos
 - d) Regular Press Releases
 - e) Social Media
 - f) Run Agendas on Fridays in Newspaper
4. **P&Z Communication and Quarterly Meetings**
5. **Seed funds for emerging "legacy" special events (\$25,000 Budget)**
6. **Work with Sun Valley Company to discuss camping facility in Ketchum**
7. **Assessment of costs associated with:**
 - a) Bike path from Weyyakin to downtown (Elkhorn light to Gem Streets)
 - b) Greenhouse
8. **Strategize internal capacity prioritization and assess funding for additional staffing needs**
 - a) Includes enhanced code enforcement
 - b) Includes rewrite of the zoning code
 - c) Includes retaining new hires from Safer Grant in Fire Department

Long Term

1. **Skate Park – increase skateable area**
2. **Complete River Park at Sun Peak**
3. **Anchor higher education and institutions in town**
4. **Comprehensive Analysis of Water Conservation**
5. **Engage Green Building Code Committee to develop local energy policy**
6. **Comprehensive Plan review includes:**
 - a) Improve Traffic Flow – 5th, Main, River, 2nd, 4th, use islands
 - b) Reduce drivers – support Mtn. Rides, analyze parking (2hrs and all day), bike, jitney
7. **High-Tech Business Strategy**

Other

- Assess costs of Sailing and Paddleboat Center