



REGULAR MEETING OF THE KETCHUM
URBAN RENEWAL AGENCY
April 21, 2014

Recorded

Commissioners present: Chairman Mark Eshman, by phone
Commissioner Anne Corrock
Commissioner Tim Egan
Commissioner Baird Gourlay
Commissioner Gary Lipton
Commissioner Jim Slanetz

Commissioners absent: Vice-Chairman Trish Wilson

Also present: Interim Executive Director Ray Silver
Attorney Stephanie Bonney
Minutes written by Ketchum Recording Secretary Sunny Grant

1. This meeting of the Ketchum Urban Renewal Agency was called to order by Commissioner Baird Gourlay at 4:33p.m. at City Hall, Ketchum, Idaho.

2. **Communications from the Board of Commissioners**
Commissioners had no comment at this time.

3. **Comments from Staff**

Approval of Strategic Communications and Consultation Services Contractor with Jo Murray

The URA sometimes needs a PR person to write a press release or public communication on a controversial topic. Ketchum Special Projects Manager Lisa Enourato will continue to do the website. The Board can decide if they want an annual report in the future. The Board discussed the hourly rates of the applicants and reason for their choice. PR services will be provided at the request of the URA chair, and the contract is "pay as you go".

Commissioner Tim Egan moved to authorize the chairman to accept the proposal for strategic communications and consultation services submitted by Jo Murray Public Relations with a budget of \$5,000 per year to include five to eight press releases or editorial opinion articles, including consultation on the specific topics, at a reduced billing rate of \$125 per hour. Motion seconded by Commissioner Gary Lipton and passed unanimously.

4. **Communications from the Public**

- Mickey Garcia asked when the URA would discuss the Visitors Center lease in a public meeting. Commissioner Baird Gourlay said the lease would be on a future agenda as soon as the URA has a clear understanding of what is leaseable.

5. **Consent Calendar**

- a. Approval of minutes from the April 1, 2014 URA Board meeting
- b. Recommendation to approve current bills

Commissioner Tim Egan moved to approve the Consent Calendar. Motion seconded by Commissioner Gary Lipton and passed unanimously.

6. **EXECUTIVE SESSION Litigation and Land Acquisition**

Commissioner Gary Lipton moved to go into Executive Session at 4:47 to discuss litigation and land acquisition, pursuant to Idaho Code §§67-2345 1(c) and 1(f). Motion seconded by Commissioner Tim Egan. Roll call: Commissioner Lipton aye, Commissioner Egan aye, Commissioner Mark Eshman aye (by phone), Commissioner Anne Corrock aye, Commissioner Baird Gourlay aye, and Commissioner Jim Slanetz aye. Motion passed unanimously.

7. **ADJOURNMENT**

Commissioner Anne Corrock moved to adjourn at 5:30pm. Motion seconded by Commissioner Gary Lipton, and passed unanimously.


BAIRD GOURLAY

ATTEST:


SANDRA E. CADY, CMC
Secretary/Treasurer