



SPECIAL MEETING OF THE KETCHUM
URBAN RENEWAL AGENCY
JUNE 17, 2013

Commissioners present: Chairman Mark Eshman
Commissioner Michael David
Commissioner Randy Hall
Commissioner Trina Peters
Commissioner Jim Slanetz
Commissioner Tim Eagan

Commissioners absent: Vice Chairman Trish Wilson

Also present: Executive Director Gary Marks
Attorney Stephanie Bonney
Ketchum Community and Economic Development Director Lisa Horowitz
Recording Secretary Sunny Grant

1. This Special Meeting of the Ketchum Urban Renewal Agency was called to order by Chairman Mark Eshman at 5:03p.m. at City Hall, Ketchum, Idaho.

2. **Communications from the Board of Commissioners**

Chairman Mark Eshman welcomed new URA Commissioner Tim Eagan.

Commissioner Trina Peters said the Ketchum Arts Commission has a new brochure done with funding from the City of Ketchum and the Ketchum Community Development Corporation. Ketchum generously supports the Arts Commission, and passed a 1% for Art Ordinance in 2011 that commits the City to contributing 1% of any capital expenditure toward art. Commissioner Peters encouraged the URA to consider committing 1% of any capital project expenditure to art.

3. **Comments from the Public**

No comment from the public at this time.

4. **Recommendation to provide walkability project funding**

*Also Present: Ketchum Community Development Corporation Executive Director Jon Duval
Ketchum Walkable Ketchum 2013 Project Manager Dale Bates
Ketchum Special Projects Manager Lisa Enourato*

CED Director Lisa Horowitz suggested the URA could fund the Walkable Ketchum project along with the City of Ketchum.

KCDC Walkable Ketchum Project Manager Dale Bates asked the URA to consider funding current and future walkable projects. Wayfinding enables someone to be familiar with landmarks in town that they don't worry about getting lost. Walkability is a very important aspect of community, enhances the visitor experience and benefits economic development. Walkability is crucial to health and safety, and enables pedestrian/bike mobility, which contributes to vibrancy and sustainability. Wayfinding is outlined in the Downtown Master Plan.

Citizen volunteers hosted multiple Wayfinding public workshops and events, and recommended walkability and signage design. The Walkability Team mapped every business and restaurant in town, identified major landmarks, and defined three downtown core districts: Town Square, Trail Creek and West Ketchum.

Walkability has three strategies: Wayfinding and signage, infrastructure (sidewalks and street lighting), and policy—how the City actually implements the policy to keep sidewalks open and usable.

Walkable Ketchum 2013 includes nine street lights in the downtown core. Twenty-five more lights are needed to provide two street lights at every downtown core intersection. The street lights are solar powered, and will save money because they don't have to be connected to the City's electrical grid. Current street lights cost up to \$150 annual for electricity. The Walkable Ketchum solar street lights with LED bulbs cost about \$80/year for the battery and LED bulbs last much longer.

Signage includes vehicle directional signs, location signs, pedestrian bollards, streetlight wraps and map kiosks. Large hanging maps will be at public parking lots and Town Square. Every downtown bollard will have a street map.

The pedestrian crossing at the intersection at Fourth and Main streets has been enhanced with hanging signs and reflective paint.

The City of Ketchum has provided \$170,000 funding for signage and nine street lights. The KCDC is looking for private contributions for additional street lights, and asks the URA to consider providing matching funds.

Chairman Eshman said he got involved with the URA to make Ketchum a safer, more user-friendly community. URA Commissioners supported Walkable Ketchum and liked the idea of providing matching funds. Commissioner Peters said Mountain Rides would be looking for \$50,000 for the transit hub next year. Executive Director Gary Marks said the URA had money in the FY2014 budget and enough fund balance that could be available for both projects. The URA could decide to cap the matching funds.

Commissioner Trina Peters moved to authorize staff to develop a contract between the KURA and the City of Ketchum for the URA's financial contribution to Walkability Phase I in the amount of \$111,500. Motion seconded by Commissioner Randy Hall, and passed unanimously.

5. Consent Calendar

- a. Approval of minutes from the June 3, 2013 URA Board meeting
- b. Recommendation to approve current bills.

Commissioner Randy Hall moved to approve the Consent Calendar for June 17, 2013. Motion seconded by Commissioner Jim Slanetz, and passed unanimously.

6. ADJOURNMENT

Commissioner Randy Hall moved to adjourn at 5:34pm. Motion seconded by Commissioner Michael David, and passed unanimously.



MARK ESHMAN,
Chairman

ATTEST:



SANDRA E. CADY, CMC
Secretary/Treasurer