

KETCHUM URBAN RENEWAL BOARD MEETING CALENDAR

Monday, April 16, 2012, beginning at 5:15 p.m.

480 East Avenue, North, Ketchum, Idaho

1. CALL TO ORDER
2. COMMUNICATIONS FROM THE PUBLIC.
3. CONSENT CALENDAR.
 - a) Approval of minutes from the March 15, 2012 URA Board meeting.
 - b) Recommendation to approve current bills.
4. ADJOURNMENT.

Any person needing special accommodations to participate in the above noticed meeting should contact the Ketchum Urban Renewal Agency three days prior to the meeting at (208) 726-3841.

This agenda is subject to revisions and additions. NOTE: Revised portions of the agenda are underlined in **bold**. Public information on agenda items is available in the Clerk's Office located at 480 East Ave. N in Ketchum or (208) 726-3841.



SPECIAL MEETING OF THE KETCHUM
URBAN RENEWAL AGENCY
March 15, 2012

This Special Meeting of the Ketchum Urban Renewal Agency was called to order by Chairman Mark Eshman at 12:15p.m. at City Hall, Ketchum, Idaho.

Commissioners present: Chairman Mark Eshman
Vice-Chairman Trish Wilson
Commissioner Randy Hall
Commissioner Nina Jonas
Commissioner Curtis Kemp
Commissioner Trina Peters

Commissioners Absent: Commissioner Charles Friedman

Also present: Secretary/Treasurer Sandra Cady
Attorney Stephanie Bonney
Community and Economic Development Director Lisa Horowitz
Minutes written by Recording Secretary Sunny Grant

1. The meeting was called to order by Chairman Mark Eshman at 12:06 pm.

2. Communications from the Board of Commissioners
There were no comments at this time.

3. Ketchum Transit Center Presentation

Mountain Rides secured \$200,000 grant funding to hire LCS Transportation Consultant to make a recommendation for a transit hub in downtown Ketchum. The hub would be a high-visibility central point easily found by locals and tourists where all Mountain Rides routes connect and provide easy transfers. A jitney-type shuttle would make moving around Ketchum even easier.

Peer resort communities have transit hubs in their downtowns. A transit hub would be an investment in the community and overall vitality of the area. Mountain Rides hopes the City of Ketchum and the Ketchum URA will contribute the \$50,000 match to the \$200,000 grant. The match only has to be secured as the money is spent.

The preferred location at this point is East Avenue between Sun Valley Road and Second Street. The grant funding would provide infrastructure, sidewalks, curb and gutter. The transit building would be a later phase. The hub is the only place the buses will stop in the downtown core. The current bus stops on Main Street will be returned to parking. CED Director Lisa Horowitz will explore paid parking options. Mountain Rides will explore grant funds to implement parking mitigation.

The proposed transit building will have bathrooms, a waiting area, information kiosk, and real-time digital signage. There will likely be public art. A digital screen with restaurants and menus would be a good idea. Mountain Rides is working with the Walkability Project on signage, information kiosks, pedestrian access, etc.

Commissioner Jonas said the URA could accomplish more of its Ketchum Downtown Master Plan goals by locating the transit hub on Second Avenue, which is a 4½-minute walk from the current proposed East Avenue location. Hudson's report said downtown's viability depends on its ability to draw walking customers. From a Ketchum perspective, a transit hub would be an ideal way to get people to walk through the west side of town. Second Avenue is also closer to Hemingway and Atkinsons Park.

Every location has pros and cons. The consultant said transit centers work best when they're right next to the downtown action. Mountain Rides wants maximum visibility, more people on transit and less people in cars. Mountain Rides' basic route is Warm Springs through downtown Ketchum to Sun Valley and Elkhorn. Most Mountain Rides routes currently transfer on Main Street.

Most people in attendance at the recent workshop favored the concept of a transit hub. Some were opposed, and some were concerned about the loss of parking. Several offered alternative ideas. A couple was concerned about circulation. Supply trucks should be in the alley, not on the street. The Perch is very supportive. The owners of Helm Station are very supportive, and have suggested they would improve their sidewalks on Sun Valley Road.

Kemp said the transit hub was absolutely appropriate. He wanted to see site plans of proposed public street locations in other cities; and he wanted curb, gutter, sidewalks and lighting throughout Ketchum. Kemp thought a small in-town shuttle was vital.

URA Commissioners were hesitant to commit funds to the project until they get their increment from the County in July, and have met the URA bond reserve. Most Commissioners supported the project. Commissioner Jonas reiterated that the location should be reconsidered.

5. "Walkability" Presentation

Ketchum Community Development Corporation Walkability representative Dale Bates and a team of 30 citizen volunteers are working toward making Ketchum the "most walkable resort town in America". People will not walk where the walking is unsafe and not beautiful. Ketchum doesn't have a parking problem; it has a walkability problem.

The Walkability Team's plan:

- Wayfinding and signage: Directional, historical, and locational signs for Fourth Street, Town Square, City Hall, etc., and every street in town will be part of an overall look, and provide an identity.
- Infrastructure: Sidewalk, features and solar-powered street lighting that meets Code and is dark-sky compliant.
- Downtown culture needs to be changed to enforce sidewalks cleared of snow and ice.
- Community effort, including funding: Ketchum Community Development Corporation is looking for funding from the City of Ketchum, private donors, and a community block grant.

Walkability is supported by the 2001 Comprehensive Plan, the Downtown Master Plan, the KURA and the KCDC. Ketchum citizens say the City should spend its money on community mobility. Walkability will promote Ketchum as a greener community, welcome more tourists and boost downtown vitality.

The team will put together a complete "wayfinding" plan for Ketchum's downtown core. Missing sidewalks and needed streetlights will be mapped. The immediate goal is to raise \$75,000 by the end of April, and have a pilot project by July.

Eshman said it was impossible to give someone directions around Ketchum. Walking around Ketchum in the winter or at night is dangerous. He supported the plan, but said the URA would not commit money until midsummer. Commissioners all rated walkability as a very high priority.

6. Report from Secretary/Treasurer Sandra Cady

Secretary/Treasurer Sandra Cady updated the Commissioners regarding their questions and changes they had from the March 12th meeting:

The Annual Report was updated with changes made at the March 12th meeting.

The Financial Report with Sub-Totals (attachment to the Annual Report) is being created at Caselle and will be available soon.

Explanations for: URA reimbursements to the City of Ketchum, Expenditure Line item-Professional Services, and the Fixed Asset Line Item-491 Sun Valley Road Remodel.

7. Adjournment

Commissioner Trish Wilson moved to adjourn at 1:42pm. Motion seconded by Commissioner Curtis Kemp, and passed unanimously.

MARK ESHMAN,
Chairman

ATTEST:

SANDRA E. CADY, CMC
Secretary/Treasurer

Report Criteria:

Invoices with totals above \$0 included.
Paid and unpaid invoices included.
[Report].GL Account Number = "961000000"- "9844109930"

Vendor Name	Invoice Number	Description	Net Invoice Amount
URA DEBT SERVICE FUND			
URA DEBT SERVICE EXPENDITURES			
96-4800-8200 DEBT SRVC ACCT INTEREST-2010			
US BANK	1423910000-04	URA Bonds - Acct 142391000	159,481.98
Total URA DEBT SERVICE EXPENDITURES:			159,481.98
Total URA DEBT SERVICE FUND:			159,481.98
URBAN RENEWAL AGENCY			
URBAN RENEWAL EXPENDITURES			
98-4410-2550 HEALTH-VISION-CAFETERIA ADMIN			
NBS-NATIONAL BENEFIT SERVI	371974	HRA Administration	2.50
NBS-NATIONAL BENEFIT SERVI	374677	HRA Administration	2.50
98-4410-3100 OFFICE SUPPLIES & POSTAGE			
US BANK	03/26/12	Wrap City for URA Meeting	90.25
PERRY'S	031512	URA Meeting Lunch	101.92
UNIFIED OFFICE SERVICES	135283	Name Plates for Charles	13.50
98-4410-4200 PROFESSIONAL SERVICES			
GRANT, SUZANNE	03/27/12	URA Minutes 03/15/12	127.50
MOORE SMITH BUXTON & TUR	42336	1536-03 - General	2,864.50
MOORE SMITH BUXTON & TUR	42339	1536-26 - Urban Renewal Agency	20.00
MOORE SMITH BUXTON & TUR	42465	1536-03 - General	2,164.50
MOORE SMITH BUXTON & TUR	42468	1536-26 - Urban Renewal Agency	571.75
NETWORK OPERATIONS COMPA	13594	December Managed Service WR Wi-Fi	150.00
NETWORK OPERATIONS COMPA	13633	January Managed Wi-Fi Service	150.00
NETWORK OPERATIONS COMPA	13685	February Mananged Wi-Fi Service	150.00
NETWORK OPERATIONS COMPA	13754	March Managed Wi-Fi Service	150.00
NETWORK OPERATIONS COMPA	13771	Managed Service for Ketchum Wi-Fi	150.00
SBS ASSOCIATES, LLC	2012-312	Professional Services	612.50
98-4410-4400 ADVERTISING & LEGAL PUBLICATIO			
EXPRESS PUBLISHING, INC.	2196-02/12	Acct. 2196	36.72
EXPRESS PUBLISHING, INC.	2196-03/12	Acct. 2196	40.48
98-4410-4900 PERSONNEL TRAINING/TRAVEL/MTG			
ENOURATO, LISA	031512	RAI Meeting	256.61
MARKS, GARY	03/13/12	RAI Board Meeting	140.14
98-4410-5100 TELEPHONE & COMMUNICATIONS			
SENTINEL FIRE & SECURITY, IN	157729	Quartelry Monitoring Fee	75.00
SYRINGA NETWORKS	12APR0070	WR Community Wi-Fi	1,388.80
SYRINGA NETWORKS	12MAR0070	WR Community Wi-Fi	1,392.30
98-4410-5910 REPAIR & MAINT. - 491 SV RD			
KEARNS, MCGINNIS & VANDEN	2178	Replace TP Holders, Spray graffiti walls, sand and coat walls, door jams an	1,002.44
98-4410-8801 REIMBURSE CITY GENERAL FUND			
City of Ketchum	02/29/12	February Salary Reimbursement	3,836.20

Vendor Name	Invoice Number	Description	Net Invoice Amount
City of Ketchum	02/29/12	February Benefits Reimbursement	1,379.87
City of Ketchum	02/29/12	February Administrative Expenses	1,706.43
Total URBAN RENEWAL EXPENDITURES:			18,576.41
Total URBAN RENEWAL AGENCY:			18,576.41
Grand Totals:			178,058.39

Report Criteria:

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

[Report].GL Account Number = "9610000000"- "9844109930"