



**SPECIAL MEETING OF THE KETCHUM
URBAN RENEWAL AGENCY
January 3, 2012**

This Special Meeting of the Ketchum Urban Renewal Agency was called to order by Commissioner Randy Hall at 12:00 noon at City Hall, Ketchum, Idaho.

Commissioners present: Chairman Mark Eshman
Commissioner Randy Hall
Commissioner Larry Helzel (by phone)
Commissioner Nina Jonas
Commissioner Trina Peters

Commissioners absent: Commissioner Curtis Kemp
Vice-Chairman Trish Wilson

Also present: Executive Director Gary Marks
Attorney Stephanie Bonney
Ketchum Community and Economic Development Director Lisa Horowitz
Assistant to Executive Director Lisa Enourato

1. The meeting was called to order by Chairman Randy Hall at 12:05pm.

Communications from the Board of Commissioners

2. Visitor Center Building

Eshman said the URA received a report about ice in the alleyway behind the Visitors Center. The Ketchum Street Department has sanded the alley. There are other property management issues that the URA should address, including bathroom upkeep, gutters, windows, etc., perhaps by hiring a property management company. Jonas said it was her understanding that the tenant(s) would be responsible for all maintenance, including on the common space which they were not paying rent for. The City Attorney will review property management language in the lease.

2. Appointment of Chair and Vice-Chairman for 2012

Chairman Hall said continuity and decision-making had been a top priority of his chairmanship of the URA. Now that major hotel projects were entitled, he was relinquishing his role as URA Board Chairman so the URA could cultivate private sector skillsets. Hall and Jonas supported URA Board members being non elected officials; and also supported the URA moving away from using City of Ketchum staff in the future. Executive Director Gary Marks said a URA Board Resolution appointed URA Secretary Sandy Cady on an ongoing basis.

Commissioner Randy Hall moved to nominate Commissioner Mark Eshman as the Chairman of the Ketchum Urban Renewal Agency, seconded by Commissioner Nina Jonas. Motion passed unanimously.

Commissioner Randy Hall moved to nominate Commissioner Trish Wilson as Vice-Chairman of the Ketchum Urban Renewal Agency, seconded by Commissioner Larry Helzel. Motion passed unanimously.

At this time, Chairman Eshman took over chairmanship of the URA and the meeting.

3. Comments from the Public

In response to a prior request from Phyllis Shafran, Executive Director Gary Marks distributed an accounting of the recent Ketchum newsletter.

Shafran said none of the signage on the Ketchum Visitor Center said "Ketchum". After much debate on what to call the visitor center, the Sun Valley Marketing Alliance wanted to promote the Sun Valley brand. Most people who visit the area are coming to Sun Valley, and it is important that guests identify with the community they are visiting. Sun Valley is a 75-year-old brand; and skiers ski Sun Valley, not Ketchum.

Communications from Staff

4. **Presentation of new KURA website** – Ketchum Assistant to Executive Director Lisa Enourato
Enourato presented the new Ketchum Urban Renew Agency website. Staff will see if an automated email can notify website subscribers every time there is a notable change to the website, or an agenda is ready for distribution.

5. Consent Calendar

- a. Approval of minutes from the December 5, 2011 URA Board meeting
- b. Recommendation to approve current bills
- c. Resolution 12-URA1: Establishing the Regular and Administrative meeting schedule for 2012

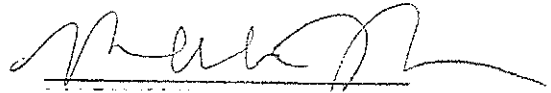
Commissioner Trina Peters moved to approve the minutes of December 5, 2011, seconded by Commissioner Randy Hall. Motion passed unanimously.

Commissioner Nina Jonas requested it be noted that she does not approve the current bills.

Commissioners decided to schedule the regular URA 2012 meetings at 5:15. Commissioner Nina Jonas moved to adopt the Consent Agenda, with Resolution 12-URA1 amended to show the meetings beginning at 5:15p.m. Motion seconded by Commissioner Randy Hall, and passed unanimously.

6. ADJOURNMENT

Commissioner Trina Peters moved to adjourn at 12:47pm. Motion seconded by Commissioner Randy Hall, and passed unanimously.



MARK ESHMAN,
Chairman

ATTEST:

SANDRA E. CADY, CMC
Secretary/Treasurer