



**SPECIAL MEETING OF THE KETCHUM  
URBAN RENEWAL AGENCY  
November 7, 2011**

This Special Meeting of the Ketchum Urban Renewal Agency was called to order by Chairman Randy Hall at 12:00 noon at City Hall, Ketchum, Idaho.

**Commissioners present:** Chairman Randy Hall  
Commissioner Larry Helzel  
Commissioner Nina Jonas  
Commissioner Curtis Kemp  
Commissioner Trina Peters  
Commissioner Trish Wilson

**Commissioners absent:** Vice-Chairman Mark Eshman

**Also present:** Executive Director Gary Marks  
Attorney Susan Buxton  
Ketchum Community and Economic Development Director Lisa Horowitz  
Ketchum Planning Technician and Assistant to Executive Director Lisa Enourato  
Minutes written by Sunny Grant

1. The meeting was called to order by Chairman Randy Hall at 12:00 noon.
2. Recommendation to approve a lease agreement with the Sun Valley Marketing Alliance for property located at 491 Sun Valley Road

**Also Present:** Sun Valley Chamber of Commerce General Manager Greg Randolph

Commissioner Peters recused herself from this discussion since her husband is president of the Sun Valley Marketing Alliance.

The Board discussed the lease, and finalized language regarding expenses and snow removal.

Commissioner Wilson moved to approve a lease agreement with the Sun Valley Marketing Alliance for property located at 491 Sun Valley road, seconded by Commissioner Helzel. Motion passed with five in favor and Commissioner Peters recused.

The Board discussed common areas of the Chamber building. The mezzanine is part of the visitor's center lease. There's still ongoing fund-raising for the mezzanine and the community meeting room, landscaping, etc. They may honor private contributors with a metal plate or "brand" on the logs.

3. Communications from the Board of Commissioners

Commissioner Helzel complimented Commissioner Peters on her public relations work.

4. Comments from the Public

There was no public comment at this time.

5. Questions from the Press

There were no questions at this time.

6. Recommendation to approve a website design and hosting RFP submission received from Clean Web Design

The URA issued a RFP on September 22, and interviewed two local firms. They recommend Clean Web, which has done some very nice websites, and lowered their price significantly during our interview.

Commissioner Curtis Kemp moved to authorize the Chairman to approve the Clean Web Design submission under KURA's Request for Proposal for website design services in the amount of \$1,938.75. Motion seconded by Council President Larry Helzel, and passed unanimously.

7. Consent Calendar

- a. Approval of minutes from the October 10, 2011 URA Board meeting
- b. Recommendation to approve current bills

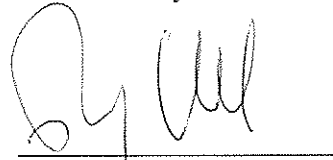
Chairman Randy Hall moved to approve the Consent Calendar, seconded by Commissioner Curtis Kemp. Motion passed unanimously.

8. URA Q&A

Commissioner Peters asked Board members to send her comments on the Q&A that she had drafted.

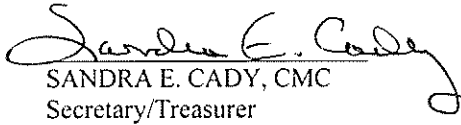
9. ADJOURNMENT

Chairman Randy Hall moved to adjourn at 12:17pm. Motion seconded by Commissioner Trish Wilson, and passed unanimously.



RANDY HALL,  
Chairman

ATTEST:



SANDRA E. CADY, CMC  
Secretary/Treasurer